

WHAT IS CLAIMED IS:

1. A feminine hygiene pad that is worn in the crotch portion of an undergarment, said feminine hygiene pad comprising:
 - a central body fluid absorbent core having a body facing side and an undergarment facing side;
 - a fluid permeable topsheet overlaid on said body facing side of said central body fluid absorbent core and having a dark color; and
 - a fluid impermeable backsheet overlaid on said undergarment facing side of said central body fluid absorbent core and placed in register with said fluid permeable topsheet.
2. The feminine hygiene pad according to Claim 1, wherein said dark color is black.
3. The feminine hygiene pad according to Claim 1, wherein said dark color is brown.
4. The feminine hygiene pad according to Claim 1, wherein said dark color is red.

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